



2024 UPCOMING EVENTS

JUNE

17

WYNN LAS VEGAS
JUNE 17-20, 2024

NIADA Convention & Expo

NIADA will be hosting THE educational event of the year for independent dealers at Wynn Las Vegas June 17-20, 2024. Network with more than 800 dealers from across the nation

JULY

1

FREDERICKSBURG
COUNTRY CLUB

VIADA Golf Tournament

Join us at the Fredericksburg Country Club for a day of friendly competition and swinging good times at the VIADA Golf Tournament! This annual event is a hole-in-one for networking and friendly competition among fellow car dealers and industry professionals, all while supporting a great cause.

SEPT

20

DOMINION RACEWAY

VIADA Track Day

It's YOUR turn to get behind the wheel of exotic cars. Meet us at the track for driving or riding Xperience on a world-class racetrack in supercars like Ferraris, Lamborghinis, Porsches and more! No experience necessary. Professional Instructors will teach you how to drive the racing line, as you cross 'Drive a Supercar' off of your bucket list!

OCT

19

RICHMOND MARRIOTT
DOWNTOWN

QUALITY DEALER & CHARITY GALA

Experience an unforgettable evening at VIADA's 1st quality dealer & charity gala! Dress your best for a night of cocktails, delicious food, and great company as we shine a spotlight on the quality dealers of the year. But this isn't just a celebration of success, it's also an opportunity to make a difference as we support a worthy charity in our community.

