

What dealers are saying about us.

"By joining VIADA, dealers can enjoy many benefits, such as: access to education and training programs, networking and advocacy opportunities, discounts on products and services, legal and regulatory updates, and recognition and awards.

VIADA also helps dealers to maintain high standards of ethics and professionalism in the industry. VIADA is the best partner for their success. If you are an independent automotive dealer in Virginia, you should join VIADA today and take advantage of all the benefits it offers."

*- Donald Sullivan Jr
VIADA State President
Sullivan Auto Trading, Inc*

The VIADA provides the training that all independent dealers need to be successful and operate within the rules and laws in Virginia. Members receive special benefits to help them grow their businesses and perhaps the biggest advantage to membership is the networking that our events present to members. The thing that has impressed me for 22 years is the way that members are willing to share their successes, and failures, all to help a fellow dealer succeed in this business. The VIADA is THE voice of independent dealers....JOIN TODAY.

*- Craig Amelung
Past VIADA State President
Manheim Fredericksburg*

WHO IS THE VIADA?

The Virginia Independent Automobile Dealers Association, Inc., known as the VIADA, is a 501(c)(6) not-for-profit association affiliated with the National Independent Automobile Dealers Association. VIADA was organized in 1960 to represent and support the interests of independent motor vehicle dealers. Our mission is to inform, educate and represent independent motor vehicle dealers in all forums.

WHAT CAN THE VIADA DO FOR ME?

- Benefits and services to members that they are not always able to find on their own.
- Educational opportunities for dealers and their staff through our Dealer-Operator Course, workshops and seminars.
- Networking opportunities vital to the success of small businesses with local district dinner meetings and the Annual Convention and Expo
- Memberships includes a subscription to *The Virginia Independent News*, the only magazine dedicated to Virginia's independent motor vehicle dealers, and for dealer support products and services as well as discounts.
- A voice for independent dealers too small to represent themselves before state and federal agencies and the Virginia Legislature.

Learn more at **viada.org**



MEMBERSHIP APPLICATION

800-394-1960

1525 HUGUENOT ROAD, SUITE 102
MIDLOTHIAN, VA 23113

VIADA Membership Application
(PLEASE PRINT) YOU MAY ALSO VISIT VIADA.ORG

Business Name

Primary Owner/ Dealer/Operator

Address

City/State/Zip

Business Email Address

Personal Email Address

Web Address

Date of Membership

Phone

Cell Phone

Dealer License No.

Date of Birth

Recommended by (Current Member)

PAYMENT

- ☐ Annual Dues \$395.00 includes National, State & Local
☐ Voluntary VIADA Political Action Committee
☐ \$50.00 Contribution (optional) \$ _____
☐ Check (payable to VIADA) ☐ Cash
☐ Visa ☐ Mastercard ☐ Discover ☐ Amex

Credit Card No.

Expiration Date

Sec. Code

Billing Address

Zip

By completing this application, I am consenting to and giving VIADA and its districts permission to contact me via mail and e-mail address(es), telephone (including text), and fax number(s) I have provided.

Signature

Mail to address on cover.

VIADA. Large enough to Serve, Small Enough to Care!

Membership BENEFITS

EDUCATION

- Annual Convention & Expo
- VIADA Website or Facebook.com/infoviada
- VADealer Recertification - ZOOM/In-Person - \$75 (\$25 + \$50 MVDB)
- Two Day Dealer Operator Pre-licensing Course
- FTC Compliance Training - Online
- Workshops: BHPH / Rental / Title & Registration
- Dealer Day
- *The Virginia Independent News (Quarterly magazine)*
- *Used Car Dealer (NIADA Magazine)*
- District Meetings

ADVOCACY / REPRESENTATION

- VIADA represents you AND your business interests
- General Assembly Lobbyists
- Congressional Lobbyists
- DMV and MVDB Representation
- Political Action Committee

EXTRA PROFIT CENTERS

- Smart Key Loss Protection
- VIADA Genuine Protection Plans
- Rental Program
- NIADA Certified Pre-Owned Program

SAVE \$\$\$ with VIADA and our Industry Partners!

- Discounts on Dealership Forms
- Auction App Discounts over \$1,000 in savings!
- Access to Member Benefit and Industry Providers
- OFAC Reports
- Background Checks with Screening One
- Advance Auto Parts & Fisher Auto Parts Discounts
- Membership and Services Directory
- Online Dealer Supply Store



INSURANCE & PROTECTION

- Privacy Policy Manual / Red Flag Rule
- Information to help you stay compliant with Federal & State Laws
- VIADA endorsed insurance plans - Prosper

HELP HOTLINE & LEGAL COUNSEL

- Member Hotline. Get answers to all of your questions.
- Access to expert industry advice consultations
- 24/7 Member messenger app

