

What others are **SAYING** about us.



"I joined VIADA for many reasons. The **networking opportunities** with dealers on local, state, and national levels are a valuable resource to us on a daily basis. The **educational opportunities** on these levels are many and much needed especially in today's ever changing regulatory atmosphere. I strongly believe that there is **strength in numbers** and belonging to a vibrant politically active association is very advantageous to all dealers.

The **numerous programs for saving** on parts as well as everyday dealership supplies are also a great benefit. The **extra profit centers** from VIADA and their approved vendors are also very useful. The **hotline** at the home office is a wonderful resource that I have used in the past with a great outcome.

I look forward to many more years of membership in VIADA & NIADA."

Robert Fisher
President of Northside Auto Sales
VIADA Past President
State Quality Dealer 2014
MVDB - Member



"I joined VIADA within days of obtaining my dealer license. My primary reason for joining VIADA was for the **auto industry information, education, and resources**.

As a new dealer, I had many questions. I knew that I could save a lot of time and energy by reaching out to a trade association that had already compiled the information I might need. VIADA has met my needs, and I have made **life-long friends** along the way. Serving VIADA has been a personal blessing and enhancement to my business and auto industry career.

I would encourage every independent dealer in Virginia to join VIADA."

L. Steven Farmer, CMD
President of Steve Farmer Auto Sales, Inc.
VIADA Past President
State Quality Dealer 1992 & 2013
Charter Member - MVDB

Who is the **VIADA**?

The Virginia Independent Automobile Dealers Association, Inc., known as the VIADA, is a 501(c)(6) not-for-profit association affiliated with the National Independent Automobile Dealers Association. VIADA was organized in 1960 to represent and support the interests of independent motor vehicle dealers. Our mission is to inform, educate, and represent independent motor vehicle dealers in all forums.

What can VIADA do for me?

- Benefits and services to members that they are not always able to find on their own.
- Educational opportunities for dealers and their staff through our Dealer-Operator Course, workshops and seminars.
- Networking opportunities vital to the success of small businesses with local district dinner meetings and the Annual Convention and Trade Show.
- Membership includes a subscription to *The Virginia Independent News*, the only magazine dedicated to Virginia's independent motor vehicle dealers, and for dealer support products and services as well as discounts.
- A voice for independent dealers too small to represent themselves before state and federal agencies and the Virginia Legislature.

Learn more at **viada.org**



Membership **APPLICATION**

VIRGINIA INDEPENDENT AUTOMOBILE
DEALERS ASSOCIATION

1525 Huguenot Road, Suite 102
Midlothian, VA 23113
T (800) 394-1960 | (757) 464-3460
F (757) 299-6331
info@viada.org
viada.org

VIADA Membership **Application**

(PLEASE PRINT) YOU MAY ALSO VISIT VIADA.ORG

Business Name

Primary Owner/Dealer/Operator

Address

City/State/Zip

Business Email address

Personal Email address

Recommended By (Current Member)

Date of Membership

Phone

Cell Phone

Fax

Dealer License No.

Date of Birth

Web Address

PAYMENT

☐ Annual Dues (National, State & Local), \$325.00

☐ Voluntary VIADA Political Action Committee Contribution, \$50.00 (optional)

☐ Auto Renew My Annual Dues

☐ Check (payable to VIADA) ☐ Cash ☐ Visa

☐ MasterCard ☐ Discover ☐ Amex

Credit Card No.

Expiration Date

Sec. Code

Billing Street No.

Billing Zip

By completing this application, I am consenting to and giving VIADA and its districts permission to contact me via mail and e-mail address(es), telephone (including text), and fax number(s) I have provided.

Signature

Mail to address on cover.

VIADA. Large Enough to Serve, Small Enough to Care!

Membership **BENEFITS**

EDUCATION

- Workshops: BHPH / Rental / Title & Registration
- Dealer Day
- The Virginia Independent News
- Used Car Dealer (VIADA Magazine)
- Monthly eNews Email
- District Meetings
- Annual Convention & Expo
- VIADA Website or Facebook.com/infoviada
- VADealerRecertification.com
- Two Day Dealer-Operator Precertification Course

ADVOCACY / REPRESENTATION

- VIADA represents you AND your business interests
- General Assembly Lobbyists
- Congressional Lobbyists
- DMV and MVDB Representation
- Political Action Committee

EXTRA PROFIT CENTERS

- Finance Programs/Manuals
- Service Contracts/Warranties
- Floorplans
- Rental Program
- Certified Pre-Owned Program

SAVE \$\$\$

- Discounts on Dealership Forms
- Auction Card Discounts
- Access to Member Benefit / Associate Providers
- NADA Guides
- OFAC Reports
- Advance Auto Parts & Fisher Auto Parts Discounts
- Membership and Services Directory
- Online Dealer Supply Store



INSURANCE & PROTECTION

- Privacy Policy Manual / Red Flag Rule
- Information to help you stay compliant with Federal & State Laws
- \$3,000 Accidental Death and Dismemberment / Health Discount Card / Child Safety Kits

HELP HOTLINE & LEGAL COUNSEL

- Member Hotline. Get answers to all of your questions.
- Access to Legal Consultation...VIADA has a list of industry-knowledgeable attorneys.
- One-on-One Consultation Discount

