

2020 DEALER EDUCATION SUMMIT & EXPO

\$800 EXHIBITOR REGISTRATION FEE DEADLINE: APRIL 6, 2020

CANCELLATIONS: Cancellations must be received no later than Tuesday, March 31, 2020 and will incur a \$50 cancellation fee. There will be no refunds for no-shows or cancellations after this date. Substitutions are allowed at no charge before Monday, April 6, 2020. Any refunds will be sent via check after Dealer Education Summit & Expo.

Company Name *[as you wish it to appear on event marketing material]*

Website URL

Contact Person:

Contact Person Phone:

Email:

Address:

City:

State:

Zip:

Table Rep #1:

Cell No:

Email Address:

Table Rep #2:

Cell No:

Cell No:

Email Address:

Table Choice #1:

Table Choice #2:

LOGO SUBMISSION: Your logo will be placed on our website. To ensure accuracy, please email your logo to katherine@viada.org.

COMPANY DESCRIPTION: 50-word max description of your company's products and/or services for inclusion in the Dealer Education Summit & Expo Program (attach extra page if necessary).

ADDITIONAL REPRESENTATIVES: (may be added for \$125 each until Monday, April 6, 2020)

Name, cell & email:

Name, cell & email:

PAYMENT INFORMATION: TOTAL AMOUNT \$ _____

Check Enclosed (Payable to VIADA) Mail to: VIADA, 4700 Thoroughgood Square, Virginia Beach, VA 23455-4043

Credit Card VISA MasterCard Discover American Express

If paying by credit card, call VIADA at (800) 394-1960 or fax this form to (757) 299-6331.

Card No.

Expiration

V-Code

Billing Zip Code

Signature

PHOTO/VIDEO RELEASE: By registering for Dealer Education Summit & Expo, I hereby grant permission for the VIADA to use any and all photographic imagery and video footage taken of me at this event without payment of any royalties or any other consideration. I understand that the VIADA retains all ownership interest in such materials, which may be published electronically or in print, or used in presentations or exhibitions. I consent to publication and use of such materials and release the VIADA, its employees, agents and representatives from all liability related to their use.

FAX OR MAIL TO: Virginia Independent Automobile Dealers Association
4700 Thoroughgood Square, Virginia Beach, VA 23455-4043
(800) 394-1960 | F: (757) 299-6331 | VIADA.org

2020 DEALER EDUCATION **SUMMIT & EXPO**

SPONSORSHIP FEE DEADLINE: APRIL 6, 2020

PLEASE SELECT SPONSORSHIP TYPE:

- | | |
|---|--|
| <input type="checkbox"/> REGISTRATION: \$800 | Break Sponsorships |
| <input type="checkbox"/> SUMMIT & EXPO PROGRAM: \$500 | <input type="checkbox"/> AM Break: \$500 |
| <input type="checkbox"/> LUNCH SPONSOR: \$2,500 | <input type="checkbox"/> PM Break: \$500 |

COMPANY INFORMATION:

Company Name [as you wish it to appear on event marketing material] *Website URL*

Contact Person:

Contact Person Phone: *Email:*

Address:

City: *State:* *Zip:*

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HOTEL RESERVATIONS: Holiday Inn & Conference Center: 20 Sanford Drive, Fredericksburg, VA 22406
Reservations: 540-368-8000 or Holiday Inn reservations at 1-800-HOLIDAY. Refer to group code: VIA (Room rate: \$99.00 per night, plus 10.3% tax)

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